

SRSLY

A community coalition established to prevent destructive behavior in Chelsea youth, with support from St. Joseph Mercy Chelsea, the Coghlan Family Foundation and the Drug Free Communities Support Program.

'14-15
year in review

In year 7,
local families, businesses
and organizations gave
\$11,515
in cash gifts, and thousands
more in donated goods and services.
SRSLY receives grant support from
the Drug Free Communities Support
Program, the Coghlan Family
Foundation, and the 5 Healthy
Towns Foundation.

Team SRSLY year 7:

- 86 new youth and adults joined SRSLY
- 190 SRSLY members volunteered 1,800 hours
- 8 SRSLY members went to CADCA's National Leadership Forum in Washington, D.C.
- 3 SRSLY members went to CADCA's Mid-Year Training Institute in Indianapolis, IN
- 2 new members of the Youth Steering Committee
- Youth Steering Committee (YSC) Leadership Retreat, new YSC officers elected in July
- SRSLY passed 1000 total members volunteering since the coalition began in 2008

SRSLY cool things from year 7:

Received grants from the Michigan Council for Arts & Cultural Affairs and the National Endowment for the Arts to expand CPTN SRSLY comic books to include a workshop for kids.

- Dan Marthey joined the SRSLY team as Events Coordinator
- 8 members of SRSLY met with Senator Gary Peters and Representative Tim Walberg to introduce the work SRSLY is doing
- 2 YSC members were part of the 10 students selected nation-wide to participate in CADCA's Train the Trainer Training in Washington, D.C.
- SRSLY's YSC presented to coalitions from across the country at CADCA's Mid-Year Training Institute in Washington, D.C.
- Big Red Barrel has collected 431 pounds of pills since it was installed in 2013
- Project Sticker Shock
- Safe Homes yard signs are introduced and popping up all over Chelsea
- 7th Annual Kickoff Rally, New Year's Eve Party, Duct Tape Fashion Show, & SRSLY Cinema
- First-ever CPTN SRSLY comic book workshop with cartoonist Jerzy Drozd, 8 middle school students create the first-ever 44-page CPTN SRSLY Comic Anthology
- Refreshed SRSLY brand with new marketing and social norming materials
- CPTN SRSLY's new book "Stink and Quake" takes place at Howell Nature Center and features 3 Beach Middle School students
- What's Your Anti-Drug Media Contest
- Introduced new and improved srslychelsea.org website
- Local presentations given at City Council, Chelsea School Board, CHS Parents Group, Kiwanis Club, Rotary Club, Chelsea-area Wellness Coalition, middle and high school classes
- 21 new Public Service Announcements created by CHS students
- Local sponsorships covered the cost of most of SRSLY's fun, substance-free activities for youth and families
- Welcomed SRSLY Manchester to the SRSLY Regional network of coalitions (Chelsea, Dexter, and Stockbridge)

Over the past seven years,
1000 SRSLY volunteers
have donated more than
17,000 hours to preventing
destructive behavior in
Chelsea youth.

SRSLYchelsea.org | (734) 593-5279

SRSLY is a community coalition dedicated to the prevention of destructive behavior in Chelsea youth. We implement multiple strategies, across multiple sectors, to address multiple causes to a problem.