

SRSLY

A Coalition with support from Chelsea Community Hospital and the Coghlan Family Foundation

'12-13

year in review

Team SRSLY year 5:

- 154 new youth and adults joined SRSLY
- 312 SRSLY members volunteered 2,600 hours
- 11 SRSLY members went to the CADCA Mid-Year Training Institute in Austin, TX
- 26 new CTZNs of the Month
- New member organizations: Chelsea Update, and 4-H
- 5 New members of the Adult Steering Committee, and 4 new members of the Youth Steering Committee
- Youth Steering Committee (YSC) Leadership Retreat, New YSC President, Ananth G. elected in May
- Established CTZN of the Day awards

SRSLY cool things from year 5:

- New Strategic Plan put into place
- Big Red Barrel opened at the Chelsea Police Department, for safe and legal medicine disposal
- Project Sticker Shock x 2
- 5th Annual Kickoff Rally, New Year's Eve Party, St. Patrick's Day Party & SRSLY Cinema
- Halloween Party & Youth-Only Event
- First-ever SRSLY Duct Tape Fashion Show
- What's Your Anti-Drug? Media Contest
- YES Projects: Operation Active, Complete Streets, Mott Fundraiser
- YSC Presentation at Project Voice youth conference
- Local presentations given at City Council, Chelsea School Board, CHS Parents Group, PTO, Chelsea Senior Center, Senior Supper Club, Kiwanis Club, and Rotary Club, Boy & Girl Scout Troops, Middle and High School classes
- CPTN SRSLY's new book "The Things You Said," featuring three Chelsea youth and South Meadows Principal Nickel
- Guiding Good Choices at Chelsea District Library, and St. Mary's Catholic Church
- Established regular column on Chelsea Update news website
- Positive Social Norms banners featuring SRSLY members
- 7 new Public Service Announcements by CHS students
- Local sponsorships covered the cost of all SRSLY's fun, substance-free activities for youth and families
- Began work replicating SRSLY in neighboring communities Stockbridge and Dexter, with grants from the Chelsea-area Wellness Foundation

SRSLY is a community coalition dedicated to the prevention of destructive behavior in Chelsea youth. We implement multiple strategies, across multiple sectors, to address multiple causes to a problem.



Over the past five years, SRSLY volunteers have donated more than 13,000 hours to preventing destructive behavior in Chelsea youth.

One of four winners in the state of the Michigan Hospital Association's 2013 Ludwig Community Benefit Award

In year 5, local families, businesses and organizations gave \$10,480 in cash gifts, and thousands more in donated goods and services. SRSLY receives grant support from the Drug Free Communities Support Program, the Coghlan Family Foundation, the Chelsea-area Wellness Foundation and the Chelsea Education Foundation.