

July 12, 2018

To Whom It May Concern:

As Program Director of Ann Arbor's most-listened-to commercial radio station, I have had the honor of working with Janice Ortbring on several major advertising and marketing campaigns. Janice embodies a passion for the job, and the ability to see possibilities that are not clearly visible.

Janice accompanied our station on a week-long broadcast overseas in a role representing the sponsor. Janice's complete immersion into the project and the broadcast amazed us all. The social media updates, the on-air updates, and the roll-in of the advertiser were complete. She was never afraid to offer an opinion, when asked, and always came up with creative solutions.

Truly a positive influence in everything she does. I would be honored to work her again and believe she is an asset to any company.

If you have any questions, feel free to reach out at (734) 323-7850 or (734) 302-8123 at the radio station.

Sincerely,

A handwritten signature in black ink, appearing to read 'Brian Cowan', with a long, sweeping horizontal line extending to the right.

Brian Cowan
Program Director
Morning Host
WWWW-FM